



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



AquaReach

Aquapreneurship Acceleration Program

Hands-on training to help households to start aquaculture income models

Organized by

MANAGE - FISHub

In collaboration with



Centurion
UNIVERSITY
*Shaping Lives...
Empowering Communities...*

**Centurion University of Technology and
Management (CUTM)**



06-10-2026



**School of Fisheries
CUTM Campus,
Paralakhemundi, Odisha**



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MANAGE



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The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (<https://www.manage.gov.in/managefishub/>)

Our Focus Areas



Integrated &
Secondary
Aquaculture



Fisheries Input & Feed
Technology



Blockchain
Technology



Biotechnology &
Genetics



Other Innovations in
Fisheries &
Aquaculture



Post-Harvest & Cold
Chain Innovations



Aquaculture
Mechanization &
Innovation



Fisheries Extension
& Advisory



Waste to Wealth



AI & IOT in
Fisheries

(<https://www.manage.gov.in/managefishub/>)



Centurion University of Technology and Management (CUTM)

Centurion University of Technology and Management (CUTM) was established in 2010 has its campus at Paralakhemundi, Gajapati District, Odisha spread over 120 acres at the foothills of the Eastern Ghats. The university operates across six campuses in odisha- Paralakhemundi, Bhubaneswar, Balangir, Rayagada, Balasore and Chatrapur in odisha, along with operations in Andhra Pradesh including its Vizianagaram campus. (<https://cutm.ac.in>).

The School of Fisheries at the paralakhemundi campus was established in 2017 and offers programmes in Fisheries and Aquaculture, including the B.F.Sc. programme with ICAR accreditation. The school is equipped with practical facilities such as fish ponds, hatcheries, a fish feed mill, biofloc and aquaponics units and a fish processing unit. In addition to Fisheries the campus offers programmes in Agriculture, Agricultural Engineering, Engineering and Technology Management, Veterinary and Animal Sciences, Nursing, Pharmacy, Applied Science and Vocational Education including B.Sc Agriculture, M.Sc. Agriculture, B.Tech programmes, BBA, MBA in Agribusiness Management, B.V.Sc & A.H., B.Sc. Nursing, B.Pharm, BCA and various diploma and skill-based programmes.

Objectives

- To provide quality, skill-integrated and industry-oriented higher education through academic programmes in diverse disciplines
- To develop employable and industry-ready human resources through practical experiential and hands on learning
- To promote entrepreneurship and innovation and encourage students to develop enterprises and sustainable livelihood opportunities.
- To undertake research and technology development addressing local and industry specific challenges
- To support rural and economically disadvantaged communities through education, skill development, training and outreach programmes
- To promote sustainable development and environment conservation, including sustainable fisheries, aquaculture and aquatic resource management through the school of Fisheries
- To strengthen industry, community and institutional linkages for knowledge sharing, technology transfer, employment and entrepreneurship opportunities
- To contribute to sustainable livelihoods and community development through education, research innovation and field-based interventions

About the Program

The AquaReach program is an initiative by MANAGE- FISHub for districtlevel aquapreneurship acceleration. The program to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth

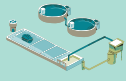


SHGs



Aspiring Entrepreneurs

Focus Areas



Aquaculture
Mechanisation
& Innovation



AI & IOT in
Fisheries



Waste to
Wealth



Biotechnology
& Genetics



Integrated &
Secondary
Aquaculture



Blockchain
Technology



Fisheries Extension
&
Advisory



Post-Harvest
& Cold chain
innovations



Fisheries Inputs
& Feed Technology



Other Innovations
in Fisheries &
Aquaculture

Key Takeaways



Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE-FISHub's month-long follow-up system.



**Centurion
UNIVERSITY**
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Register Now



Registration link: <https://forms.gle/ZzTcZqeA7a26MMWaA>

Scan to Registration

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare,
Govt. of India)

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